# **GRUPPO BRESCIA MOBILITÀ**

PRIVACY POLICY PERSUANT TO AND FOR THE PURPOSES OF ART. 13
OF EU REGULATION 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL
OF 27 APRIL 2016 ON THE PROTECTION OF INDIVIDUALS WITH REGARD
TO THE PROCESSING OF PERSONAL DATA AND THE FREE MOVEMENT THEREOF

#### 1. INTRODUCTION

In fulfilment of the obligations pursuant to art. 13 of the 2016/679 EU Regulation (hereinafter "Regulation"), this policy is made available to all those who benefit from the services provided by the companies of the BRESCIA MOBILITÀ GROUP and/or who wish to establish a contractual relationship with them.

#### 2. DATA CONTROLLER and DATA PROTECTION OFFICER

The companies of the BRESCIA MOBILITÀ GROUP have defined an agreement as co-controllers of the processing in order to simplify the relationship with the various companies, avoiding the need to repeatedly request the same data.

These companies are therefore co-controllers of data processing:

- BRESCIA MOBILITÀ S.P.A., with registered office in Via L. Magnolini, 3 25135 Brescia, tax and VAT code 02246660985;
- BRESCIA TRASPORTI S.P.A., with registered office in Via San Donino, 30 25128 Brescia, tax and VAT code 03513620173;
- METRO BRESCIA S.R.L., with registered office in Via L. Magnolini, 3 25135 Brescia, tax and VAT code 03368590984;

For any need regarding the protection of personal data, including the exercise of the rights granted to data subjects by current legislation, write to dpogruppobsm@bresciamobilita.it.

#### 3. PURPOSES OF THE PROCESSING, TYPES OF DATA PROCESSED, REQUIREMENT TO PROVIDE DATA

The Companies of the BRESCIA MOBILITÀ GROUP process all the personal data necessary for the provision of the services requested, or in any case for the fulfilment of the relationship between the parties, including the performance of surveys aimed at verifying customer satisfaction, with a view to improving the services rendered.

In any case, the Companies of the BRESCIA MOBILITÀ GROUP shall only request and process data strictly necessary for the purposes of the processing carried out, including the electronic transmission of "courtesy" information, such as reminders about the expiry of the contract or regarding obligations required by law. Providing data is optional, but failure to do so could compromise our ability to offer the service requested or establish a contractual relationship.

These are usually common data (this category includes all data that allow direct identification, like personal information and images, or indirect identification like tax code, number plate and email address), but for the provision of some services may be necessary to process information falling within the special categories of data as per art. 9 and art. 10 of Regulation EU 2016/679. These special categories referred to in art. 9 of the regulation include data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation. Art. 10 of EU regulation 2016/679 refers instead to the processing of personal data relating to criminal convictions and offences.

#### 4. DATA STORAGE PERIOD

The data provided are kept for the duration of the contractual relationship established and at least for the minimum time required by law. In the absence of such laws, based on the purpose for which the data were collected the Companies of the BRESCIA MOBILITÀ GROUP establish a limited storage period, in any case no longer than ten (10) years from the end of the relationship with the data subject.

With regard to the storage of information deriving from video surveillance systems and the use of travel documents, data storage is limited to seven (7) days. After this term, the data are erased or made anonymous unless otherwise requested by the public safety authorities.

### **5. RIGHTS OF DATA SUBJECTS**

The data subject is entitled to exercise all the rights established by relevant legislation and more precisely to ask for access to personal data concerning him or her, their rectification or erasure, the restriction of processing, as well as to withdraw any consent given or to oppose the processing itself, consistent with the legal obligations with which the Companies of the BRESCIA MOBILITÀ GROUP must comply. Similarly, the data subject can avail himself or herself of the right to the portability of the data and to lodge a complaint with the Personal Data Protection Authority.

#### 6. DISCLOSURE AND DISSEMINATION OF DATA

Personal data collected may be disclosed to third parties responsible for the performance of related and instrumental activities requiring their processing and to competent authorities in the fulfilment of legal obligations. The data will not be widely disseminated or disseminated for uses not immediately related to the purpose for which they are provided. Data will not be disseminated outside of the European Union.

#### 7. VIDEO SURVEILLANCE AND LOCALISATION SYSTEMS

For the purpose of protecting the safety of persons and assets, video surveillance systems are in operation at the offices of the companies of the BRESCIA MOBILITÀ GROUP, as well as in the areas affected by the related services and in public transport vehicles, with recording of images and sometimes the corresponding audio. The areas and vehicles equipped with these systems are identified by appropriate on-site signage.

For the same purposes, a GPS satellite tracking system is installed on company vehicles. Vehicles equipped with a GPS system are identified by means of appropriate signage on the vehicle itself.

## 8. PERSONAL DATA OF MINORS

The communication of personal data relating to a minor must be carried out by a parent or guardian. The companies of the BRESCIA MOBILITÀ GROUP do not process any personal data of minors without the consent of a parent or guardian.

Users who are not yet 18 years of age are therefore invited not to disclose their personal data in any way without the consent of their parent or guardian. The companies of the BRESCIA MOBILITÀ GROUP reserve the right to refuse access to the services and do not guarantee the proper result of the activities/services required for any User who has concealed his or her age or has communicated personal data without the consent of a parent or guardian.









# **FOR MYSELF**

Having read the privacy policy as per art.13 of Regulation EU 2016/679, I, the undersigned	
Surname	
Name	
express my full and free consent to the processing of my personal data for the purposes and with the methods and limits described in the policy.	
date	signed
FOR A MINOR	
Having read the privacy policy as per art.	.13 of Regulation EU 2016/679, I, the undersigned
Surname	
Name	
Resident at	
Tax code	Document
as parent/gua	ardian of the minor
Surname	
Name	
Born in	on date
express my full and free consent to the pand with the methods and limits descri	processing of my personal data for the purposes ibed in the policy.
date	signed







